


UNIT 2 > Business sectors

Lesson 2.1 Japan's economy

VIDEO A  2.1.1 Complete the extracts from the video about Japan's economy using the words and phrases in the box.



global players handheld innovative luxury goods
market share pioneered portable released reliable

- 1 When we think of _____, we think of France and Italy.
- 2 ... many Japanese banks are _____.
- 3 They _____ technological advancements in the use of robots.
- 4 The cars were cheap, _____ and popular with consumers.
- 5 This meant domestic car makers in the USA and Europe lost _____.
- 6 Japanese electronics companies are known for producing small, well-designed and often _____ products.
- 7 In 1979, Sony _____ the Walkman, a small and _____ cassette player.
- 8 Nintendo is credited with producing the best-selling _____ console in history.

Vocabulary B Complete the sentences to check your vocabulary from this lesson. The first letters are given.

- 1 Another word used for car makers is the a_____ industry.
- 2 Basic materials used to make products are also called r_____ materials.
- 3 The industry of extracting minerals from the ground is called m_____.
- 4 A plant such as rice, fruit or vegetable that farmers grow is a c_____.
- 5 The c_____ industry builds houses, offices, bridges, etc.
- 6 M_____ is the process or business of producing goods in factories.
- 7 If you sell goods in shops to customers, you are in the r_____ business.
- 8 A factory or building where an industrial process happens, e.g. making chemicals, is a p_____.
- 9 The t_____ industry makes cloth and clothes.
- 10 Agriculture forms part of the p_____ sector.
- 11 The consumer electronics industry forms part of the s_____ sector.
- 12 The tertiary sector is also called the s_____ sector.